

FAQ – City of the Lakes Holiday Walk

How will I find my tree when I go to decorate?

Each tree will have an 11" x 7" Sign with the name of the sponsor on it. Enjoy a nice stroll through the many trees and find your name. Trees are located in Rotary Park, Stewart Park and in the green area in front of the focus.

How big are the trees?

Each tree will be 5 to 6 feet tall. You might need a step stool to get to the top

Can I add extra lights to the tree?

No, please do not add extra lights to your tree, but you can add a lit tree topper. The set-up is specific for two strings of lights per tree. Adding more lights could cause the trees to go out.

Can I add my business or organization logo to the sign?

Yes, you can send your logo to connect@celebratelaconia.org and we will add your logo to the sign. We suggest sending a scalable vector graphic image to ensure that your logo is clearly displayed. (.eps, .png, or .pdf are best formats)

Do I have to decorate the tree? I would like to sponsor one but I do not want to decorate it.

No, but your name or business will be on the tree as the sponsor and we would love to see your holiday spirit. Celebrate Laconia is completing the hardest part by setting up and lighting the tree. All you have to do is the fun part and put on the decorations. Donating to the cause is another option for contributing if you do not want to decorate a tree. Celebrate Laconia could use the help with funding for downtown decorations and lighting of the trees. Email us at connect@celebratelaconia.org if you would like to donate to the event.

What if I want to decorate a tree but I will be out of town between November 19-25, 2023 and I cannot get it decorated in time for the tree lighting?

No worries. We understand this is a busy week for everyone. You can decorate your tree anytime after they are put up on the 18th. We are also planning to have food trucks, activities and the parade from 10am-7pm on November 25th, if you want to come down have some great food and decorate your tree. You can also decorate after the tree lighting. The trees will be up until Dec 31st for everyone to enjoy.

Do I have to take the decorations off the tree?

Yes. We expect you to clean up your decorations. By agreeing to sponsor and decorating a tree you are also agreeing to take down your decorations. Thank you for taking care of this by January 6th so that our volunteers do not have to clean them up. We will be taking down the trees on this date.

What happens if my decorations are damaged, lost, or stolen?

We hope that the holiday spirit will prevent any vandalism and we hope that you will securely attach decorations to your tree to prevent them from blowing away or being damaged. Celebrate Laconia is not responsible for any damaged, lost, or stolen decorations.

Are there any restrictions for decorating my tree?

All decorations should be family friendly and appropriate for all ages. We understand that no matter how you decorate we are sure someone will be offended, but try your best to be the showcase of the event. We can't wait to see your creative and festive trees.